



39th Annual Conference & Exhibit Fair
Orlando, September 20 – 23, 2009

Special Catastrophe Track
Tuesday, September 22

Herding Cats – The Growing Challenges of Catastrophe Risks



This track is coordinated by Florida State University's Florida Catastrophic Storm Risk Management Center (www.stormrisk.org). A separate Tuesday-only registration is available for attendees who wish to participate in only this catastrophe track – for **only \$99** (includes lunch)! Registrants for the entire conference may attend any or all of these sessions. Learn more and register at www.sirnet.org/events/events.htm.

9:30am -
9:45am

Welcome & Introductory Remarks

Patrick Maroney
Director, Florida Catastrophic Storm Risk Management Center
The College of Business
Florida State University

9:45am -
10:30am

Florida Hurricane Trends and Damage Costs

James Elsner
Shaw Professor of Geography,
Department of Geography
College of Social Sciences
Florida State University

10:30am -
11:15am

Insurance Market Response to the Output of Catastrophic Models

Patricia Born
Associate Professor
Florida State University

11:30am –
12:15pm

Developing an Innovative, Computer-based Approach to Test the Effectiveness of Alternative Approaches to Encouraging Mitigation

Robert Meyer
Warren Johnson Professor of Marketing
School of Business
University of Miami

12:15pm -
1:15pm

Lunch (provided)

1:15pm -
2:00pm

Determining Wind and Surge Losses

John G. Minor
President
Complete General Contractors, Inc.

2:00pm -
3:30pm

Storm Center Research Updates: Capital Markets, Subsidies and Mitigation

Patrick Maroney
Director
Florida Catastrophic Storm Risk Management Center

Charles Nyce
Associate Director
Florida Catastrophic Storm Risk Management Center

Lori Schneider
Associate Director
Florida Catastrophic Storm Risk Management Center